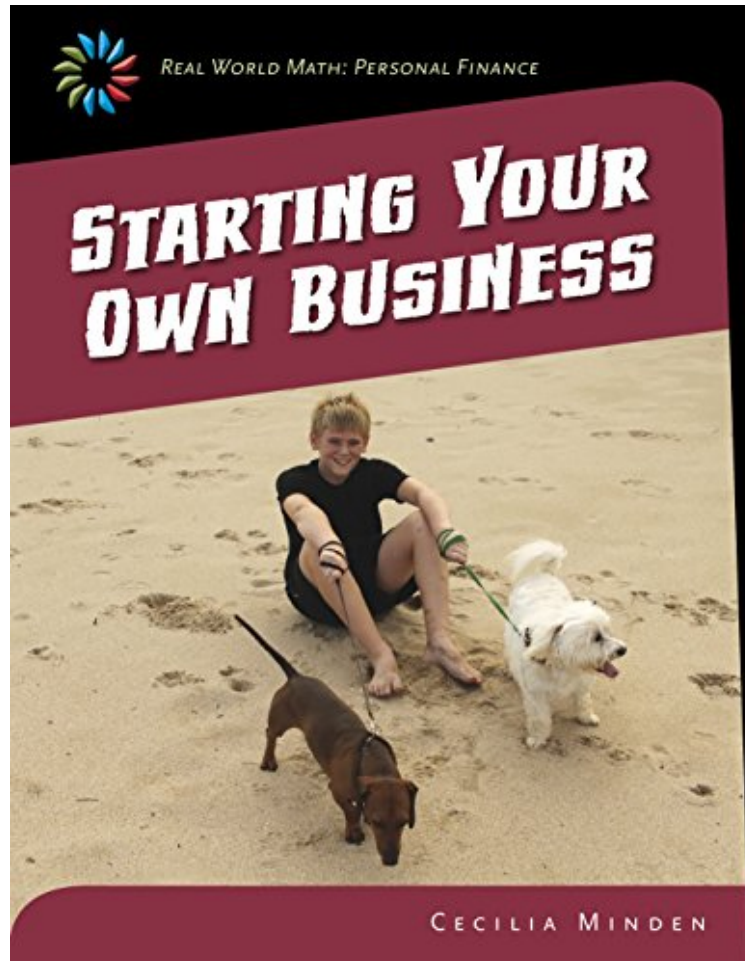


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Starting Your Own Business (21st Century Skills Library: Real World Math)

Cecilia Minden

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Cecilia Minden : Starting Your Own Business (21st Century Skills Library: Real World Math) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Starting Your Own Business (21st Century Skills Library: Real World Math):

Have you ever thought up a great business idea but not known how to make it a reality? This book introduces readers to early entrepreneurial strategies. Real world examples help readers learn the importance of math skills for money management. Callouts prompt inquiry, further thinking, and close examination of photographs. Additional text features and search tools, including a glossary and an index, help students locate information and learn new words.

From School Library JournalGr 4-8-Emphasizing financial literacy, this series makes complex ideas highly accessible to tween readers. Whether tackling the basics or teaching students how to make smart choices, each volume illustrates how to handle money wisely, then reinforces this idea with "Real World Math Challenge[s]" that test students' understanding of the topic. Similarly, "Life and Career Skills" and "21st Century Content" sidebars encourage discussion and further consideration and provide solid financial advice. Photos feature a diverse cast of children and young adults, and Giving Back includes real-world examples of positive and uplifting organizations (Locks of Love, VolunteerMatch) and phenomena (2014's ALS ice bucket challenge), which add authenticity. In-text vocabulary that is later included with pronunciation in the glossary appears in bold black font, and while the graphics are not remarkable, they also don't distract from or overwhelm the information. VERDICT Seamlessly integrating real-world math and finance, this set is an excellent addition.(c) Copyright 2011. Library Journals LLC, a wholly owned subsidiary of Media Source, Inc. No redistribution permitted.