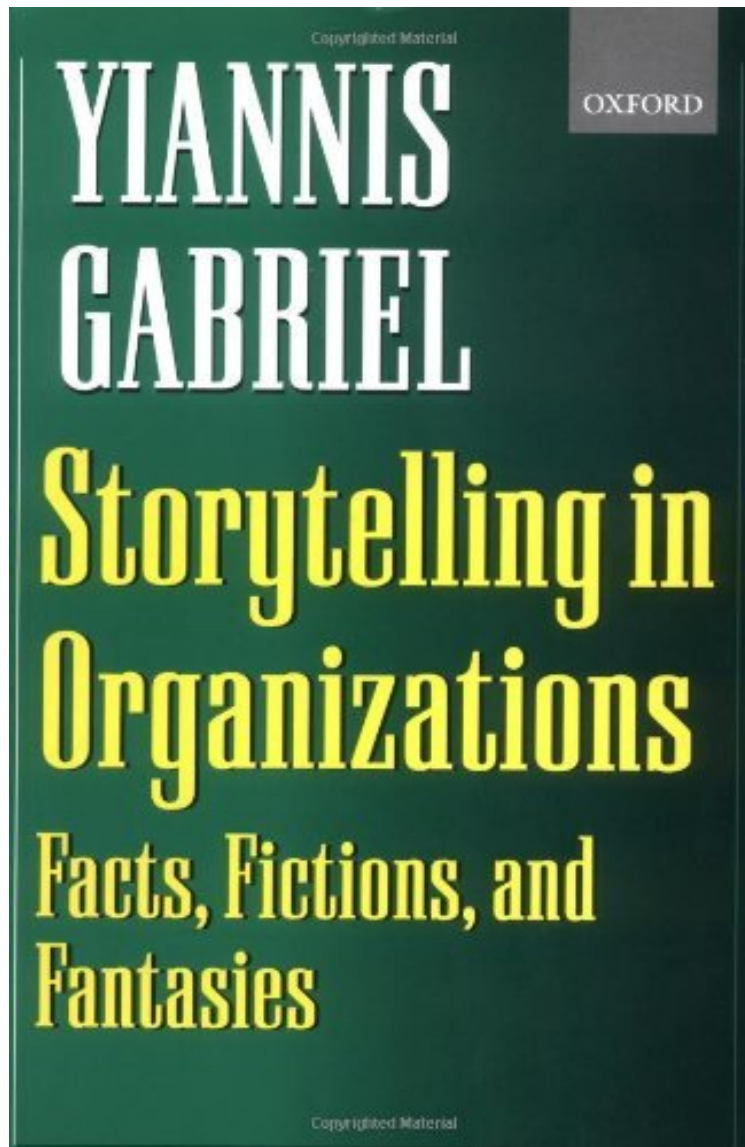


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Storytelling in Organizations: Facts, Fictions, and Fantasies

Yiannis Gabriel

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Yiannis Gabriel : Storytelling in Organizations: Facts, Fictions, and Fantasies before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Storytelling in Organizations: Facts, Fictions, and Fantasies*:

0 of 1 people found the following review helpful. More Philosophy than Storytelling By John Shea More philosophy than storytelling. It is analytic rather than strategic. Some good insights and it lifts up experiences and situations that are often not attended to. But if you are looking for how to tell stories and encourage followers to tell their experience in story form, this is not the book for you. 0 of 0 people found the following review helpful. Read this book it will

change and enhance your understanding of the human desire to make sense of our world. By Randy Spicchi This book is a treasure trove of great information about stories. Gabriel uses the framework of stories and examines the variety of stories told in modern day work. There are two schools of research on storytelling, the other one looks for a construction using character or a plot line involving a hero or villain. Gabriel has a grasp of this subject like few others, yet it makes this read an easy and approachable text. Don't judge this book by one review, this book is rich with research and insights we need to understand how critical storytelling is to our life's.

Myths, stories, and folklore are part of the fabric and life of all organizations, enabling us to understand, identify, and communicate the character of the organization - its ambitions, conflicts, and peculiarities. Drawing on extensive fieldwork of storytelling in five organizations, this book argues that stories open valuable windows into the emotional and symbolic lives of organizations. By collecting stories in different organizations, by listening and comparing different accounts, by investigating how narratives are constructed around specific events, by examining which events in an organization's history generate stories and which ones fail to do so, researchers can gain access to deeper organizational realities, closely linked to their members' experiences. In this way, stories enable researchers to study organizational politics, culture, and change in uniquely illuminating ways, revealing how wider organizational issues are viewed, commented upon, and worked upon by their members. The book's first part develops the theory of storytelling by building on various approaches, including narrative, folkloric, ethnographic, symbolic, social constructionist, and psychoanalytic, while the second offers a set of four studies which make use of stories in exploring particular aspects of organizational life.

'richness in new ideas ... deserves to be a standard reference for students of stories in organizational life' O.S. Vol.22, No.2, 2001 This is a good piece of discourse about organizational stories, written with elegance and drive`the book is creative and includes a number of fresh ideas for future researchers' O.S. Vol.22, No.2, 2001`informative, well-written, well-researched and a pleasure to read' O.S. Vol.22, No.2, 2001 About the Author Yiannis Gabriel is a lecturer at The Management School, University of Bath. He is currently engaged in a study of organizational folklore, collecting, classifying, and interpreting a large number of organizational myths and stories. He is the author of *Freud and Society* (Routledge, 1983), *Working Lives in Catering* (Routledge, 1988), and joint author of *Organizing and Organizations* (Sage, 1993), *The Unmanageable Consumer* (Sage, 1995), and *Experiencing Organizations* (Sage, 1996). He has also written numerous articles that bring together his research interests in psychoanalytic theory and organization studies. He is Joint Editor of *Management Learning*.